



# ALL HANDS ON DECK



INNOVATION

# Leading Clever People

by Rob Goffee and Gareth Jones

FROM THE MARCH 2007 ISSUE

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Franz Humer, the CEO and chairman of the Swiss pharmaceutical giant, is to find good ideas. "In my business of research, economies of scale are a million on R&D every year. In research there are



## Former Roche CEO and chairman joins Arix Bioscience

Dr Franz Humer becomes a senior independent director

Healthcare and life science company Arix Bioscience has appointed Dr Franz Humer as a senior independent director.

Most recently, Dr Humer served as chairman and chief executive at Roche, having joined the company as head of pharmaceuticals in 1995 before becoming chief operating officer in 1996.

He is currently chairman of Diageo, a consumer goods company, and a non-executive director of Chugai Pharmaceuticals, Citigroup and Kite Pharma.

Jonathan Peacock, chairman of Arix Bioscience, said: "We are pleased to have Dr Humer join our board."



10th November 2016

From: Sales

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Arx Biosciences appointments

“We have the foundation to create sustainable change by preparing the leaders of child protection. **It’s time to take our efforts to the next level.**”

Franz Humer, Chairman of the Board, International Centre

ADVERTISING FEATURE

## Top employers 2017: High marks for innovation, long-term vision, and social responsibility

By Chris Tachibana | Oct. 19, 2017, 2:00 PM

The Science Careers Top Employers Survey celebrates 15 years with more respondents from the biotechnology and pharmaceutical industry than ever. Some things haven't changed, though. Employees prioritize innovation, a positive work culture, and social responsibility. Executives emphasize a long-term commitment to developing products that employees are proud of. Other features in the 2017 survey include a widespread focus on science education, a low percentage of respondents who believe in the dominance of a pharmaceutical industry, and a wide range of perspectives. **By Chris Tachibana**



## High marks for innovation, long-term vision, and social responsibility

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“I’m here because I want to be part of an organization that can **scale child protection** for leaders who **deliver the biggest results.**”

Sally Paull, SVP Human Resources, Regeneron Pharmaceuticals, Inc.

## American Liver Foundation awards Emory inventor with Distinguished Scientific Achievement Award

Woodruff Health Sciences Center | Nov. 21, 2014



## Emory Researcher Honored by French Consulate General



Derek Prall

0 Comments

12/04/2018



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“We are in the midst of a global healthcare crisis that is attacking millions of children all over the world. We are in a unique position to eradicate this epidemic. **That’s why I’m here.**”

Dr. Raymond Schinazi, Innovation Committee Leader, International Centre

# 42 million+

People in the US are living with a history of sexual abuse during childhood.

In these cases, greater than 90% of offenders are someone known to the child.



# 1 million+

children are reported missing globally every year.

This estimate comes from **only 9** countries.



# 1.3 million

images of violent sexual child abuse on **just one illicit website**.

FBI investigation of a single website reported approximately 200,000 registered users.





# Beyond the Numbers – Real Children, Extraordinary Challenges



# 150 countries

have introduced or amended laws that specifically address the rights of children since the inception of our CSAM Global Review.

The International Centre partners with policy makers to protect the rights of children against violent acts, marriage under 18 years of age, and selling children as a commodity.



UNITED NATIONS

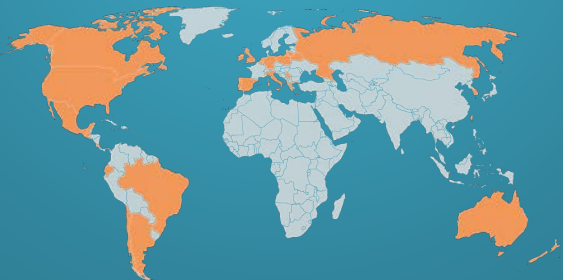


**ZERO  
VIOLENCE  
AGAINST  
CHILDREN  
BY 2030**

# INTERNATIONAL CENTRE IMPACT

## 30 countries

in our Global Missing Children's Network working together to find missing kids



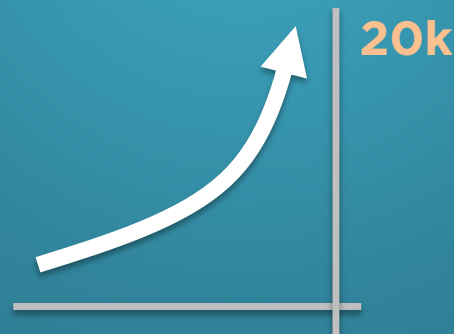
## Eliminated

the use of credit cards to purchase child sexual abuse content online



## 20,000+

law enforcement, educators, and healthcare professionals in **120+ countries** trained to protect children



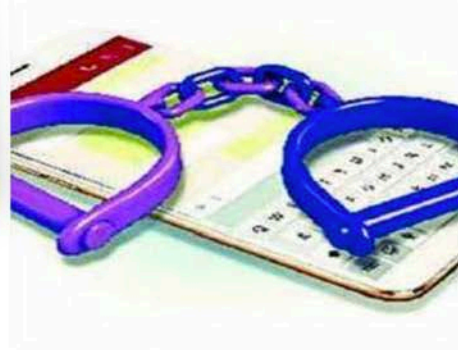




In 2019 we set up the **first dedicated online child sexual abuse investigative unit in India**

## Four arrested for circulating child pornographic content

TNN | Updated: Jun 5, 2019, 0:40 IST



Representative Image

THIRUVANANTHAPURAM: The state police have arrested four persons from across the state for circulating child pornographic content, as part of their drive against paedophilia and child pornography called Operation P Hunt.

Two men were arrested from Thiruvananthapuram district and two from Kollam district.

The arrests were effected by the Counter Child Sexual Exploitation (CCSE) unit of the Kerala Police, acting as per the guidelines of Interpol – Crimes against Children Unit and the International Centre for Missing and Exploited Children.



കൂട്ടികൾക്ക് നേരെയുള്ള ലൈംഗിക ചൂഷണത്തിന് എതിരെ സൈബർ രംഗം കർശനമായി ഏർപ്പെടുന്നതിനായി ഇന്റർപോളിന്റെ സഹായം ക്യാമ്പയിനായി നടത്തുന്നു

NEWS 16

The Interpol team has visited Kerala six months ago and conducted the first training session which the Kerala Police set up a special unit to counter online child abuse. The Interpol further training sessions in September this year and February 2020, with the aim to build the state unit with resources and technology to deal with cases of online sexual exploitation.

The International Criminal Police Organization or Interpol has teamed up with a unit of the Kerala Police with the aim to build capacity, equip the state unit to counter global online child sexual exploitation and will train the state police in capacity. Guillermo Galarza, programme director at International Center for Missing and Exploited Children, John Rouse, senior detective, Queensland Police, were on a day's visit to the Kerala Police in Thiruvananthapuram on Monday.

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# International Centre for Missing & Exploited Children

## Strategic Roadmap

Our mission is to unite the world in the prevention, response, recovery, and healing of every missing, sexually abused, and exploited child to make certain that no matter where they are or how they got there, no child stands alone.

### Journey



#### The North Star

Our focus is on the child – To protect them and keep them safe.



#### Standards of Excellence

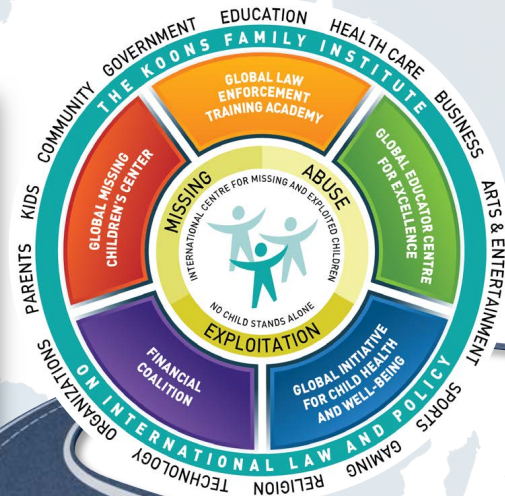
We deliver a comprehensive and nuanced solution for countries wherever they are in their child protection readiness and help them advance their efforts.



#### Scale

Making sure that every country is activated under a shared commitment to completely eliminate this epidemic facing our children.

### Operating System



## STRATEGIC PATHWAY FOR GROWTH

### Success

#### Outcomes

No Child Stands Alone by 2030, in accordance with UN Sustainable Development Goal 16.2.



#### Partnerships

Develop and advance innovative partnerships to drive successful outcomes for the protection of the world's children.



#### Communications

A global tech-enabled platform that will drive consistent messaging and awareness of our mission.



#### Culture

A culture filled with people who are driving towards the same vision and who are accountable for making it happen.



**GUIDING PRINCIPLES:** Be Human | All Our Children | Integrity | Go Big or Go Home | Stronger Together

# ICMEC 2.0



Get in front of “Where kids are” relative to technology

Prevent, Respond, Recover, Heal More Children

More Future Leaders Across Law Enforcement, Education & Healthcare

Certification

Scale with LMS/Bridge (Country)

Reinforcement/Sustainability

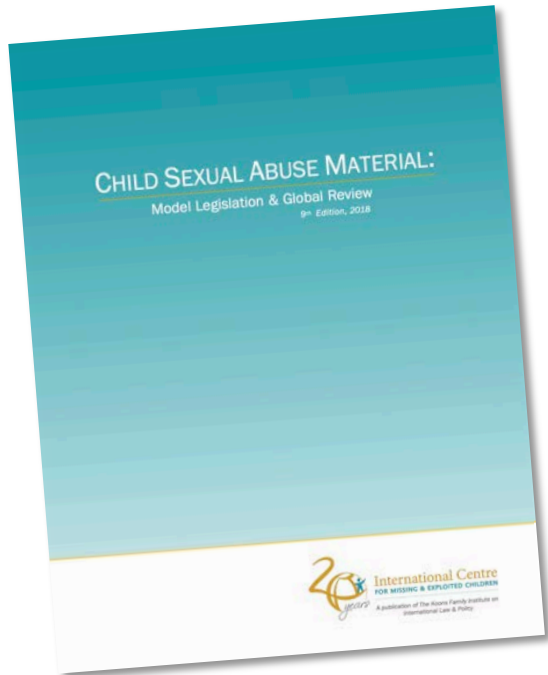
Change Management

Funding Engine / New Revenue Model

Alliance Strategy



# A Tech Enabled World for Children – Are we ready?



## 9<sup>th</sup> Edition at a Glance:



**21** countries met all 5 criteria  
**97** countries met 4 criteria  
**62** countries met 1-3 criteria  
**16** countries have no CSAM legislation



**140** countries criminalize simple CSAM possession  
**56** countries don't



**125** countries define CSAM  
**71** countries don't



**32** countries require ISP reporting of suspected CSAM  
**164** countries don't

# No Child Stands Alone – Hub & Spoke Strategy 2019





# The Global Child Protection Training Academy

## WHO WE ARE TODAY

20 years of focus on child protection training more than 20,000 professionals in law enforcement, education and healthcare. insight, models and legislation shaped child protection laws in 150 countries. Over 70,000 research hours have informed the work.

## THE CHALLENGES

Silo'd, spotty reinforcement, hard to scale/manual, change management.

## THE VISION

Transform current content into a contemporary, technology driven, certification enabled solution as “The” leader in child protection readiness.

- e.Learning/Blended Learning/Online Learning
- Drive accountability
- Scale efficiently
- Reinforce constantly
- Capture data and establish measurement platform



GLOBAL CHILD  
PROTECTION  
TRAINING ACADEMY

# The Masters of Data & Analytics in Specialized Global Child Protection

## WHO WE ARE TODAY

The most comprehensive, multi-disciplinary and action oriented institution in child protection built through 70,000 hours of research.

## THE CHALLENGES

Size of problem requires a more aggressive approach to creating more future leaders.

## THE VISION

Create an advanced University Masters Class to leverage the power of our Global Child Protection Training Academy and partner with elite universities to offer advanced degrees in specialized child protection.

- Creating the future leaders of child protection
- Specialty focus in areas that matter most
- Multi-disciplinary & holistic
- Repeatable revenue model to fuel the growth of ICMEC in perpetuity



## Post Secondary Degrees (Size of Market)

Health Professions	228,896
Legal/Law Enforcement	65,400
Psychology	117,440
Public Admin/Social Services	34,432
Education	87,217

# The Tech Engine That Never Sleeps

## WHO WE ARE TODAY

Emergency response system established in 30 countries – powered by images of missing children, facial recognition technology, age progression and collaboration with law enforcement, today's Engine searches the clear and dark web for images and can generate millions of geo-targeted online alerts at the push of a button.

## THE CHALLENGES

The infrastructure for global missing children emergency response is just getting started. More countries, more databases and disciplined change management are required to accelerate and activate the platform.

## THE VISION

The Engine of The International Centre will become the most advanced missing child tool on the planet but it's important to remember that it's early stage in it's development and change management curve.

The addition of "Shine" will build upon the emergency search infrastructure in transportation hubs around the world where children are most likely to be spotted.

Additional tools and databases will be uncovered and adopted to constantly strengthen the engine



# Aligned Missions - Strategic Partnerships



MOTOROLA SOLUTIONS  
FOUNDATION

SONY



# Strategic Partnerships & Funding | Scale, Influence & Impact



## Philanthropy Campaign \$5M

to transform The Global Child Protection Training Academy into a Master's Level curriculum and syllabus, customized for specialty focus in law enforcement, education and healthcare.

2019 - 2020



GLOBAL CHILD  
PROTECTION  
TRAINING ACADEMY

## Philanthropy Campaign \$10M

to create the learning management platform to transform all law enforcement, education, healthcare and missing children training content into modern, customized and certification enabled training in more than 30 languages.

2019 - 2020



## Philanthropy Campaign \$100M

to create the technology and change management infrastructure of emergency response for 196 countries.

2019 - 2030

\*Recognition, engagement and naming opportunities commensurate with support.



# The International Centre for Missing & Exploited Children



The International Centre is one of the world's most respected non-profits, known for its impeccable record of effective programs in 190 countries.

Consistently ranked as one of the top charitable organizations for efficiency and quality earning a Platinum GuideStar Rating (\*81%+ Programs)

No Child Stands Alone