

# Global Movement



## ICMEC Hosts Austrian Physician and Attorney at Children's Healthcare of Atlanta

The International Centre for Missing & Exploited Children (ICMEC) collaborates with the Children's Healthcare of Atlanta's Stephanie V. Blank Center for Safe and Healthy Children (SVB Center) to offer professionals around the world a unique opportunity to learn about the multidisciplinary team approach to child maltreatment. Physicians, nurses, lawyers and others from abroad can participate in the International Visitor Program and spend 2-5 days at the SVB Center. There they receive a comprehensive introduction to the multidisciplinary "child advocacy center" model of service provision. The International Visitor Program is headed by Jordan Greenbaum, MD, ICMEC's medical consultant and a staff physician at the SVB Center. Dr. Eva Theuer and Katharina Leitner of the University of Vienna (Austria) visited the SVB Center in April. They are working to create the first child protection center in Austria and were eager to see how a hospital-based advocacy center operated within the community. Dr. Theuer and Ms. Leitner participated in morning case reviews for the child abuse clinic, observed forensic interviews, and met with clinical staff as well as staff heading training and abuse prevention programs. Dr. Theuer observed medical exams. Both professionals toured 3 very different child

advocacy centers, met with a district attorney to discuss the judicial process for alleged child maltreatment, and toured a suburban courthouse. They participated in 2 community multidisciplinary team meetings, and they spoke at length with lawyers who operate a medical-legal partnership program serving families at Children's Healthcare. "I'm overwhelmed by how much we've seen and learned," said Dr. Theuer. "We'll be taking many ideas and suggestions back to Vienna." Numerous photographs were taken by the visitors in preparation for a presentation to medical and community professionals in Austria, including several of Dr. Theuer and Ms. Leitner with the clinic therapy dog, Bella!

As Dr. Theuer and Ms. Leitner work with colleagues to develop their child protection center, ICMEC will be available for support in the form of providing peer review for Dr. Theuer's complex cases, cross-training community professionals investigating child abuse in Austria, and participating in community discussions to assist in development of a Viennese multidisciplinary child abuse team.



Justine Koons, Ambassador Maura Harty, Jeff Koons

## The Koons Family Institute on International Law & Policy

*Conducting and commissioning original research into the status of child protection legislation around the world to help make children safer*

### CURRENT RESEARCH PROJECTS

As we shared in the Spring issue of the newsletter, we recently released our 8<sup>th</sup> edition of *Child Pornography: Model Legislation & Global Review*. As a companion piece to this report, we are developing a supplemental report that examines whether the countries that do have anti-child pornography legislation also have protective and preventive measures in place to support and enhance the effectiveness and implementation of national legislation. This report follows a similar approach to that of the anti-child pornography model law, assessing countries against several implementation benchmarks.

The Koon's Family Institute's Director, Sandra Marchenko, played a crucial role as a member of the Terminology and Semantics Interagency Working Group on Sexual Exploitation of Children, which recently released the much-anticipated *Luxembourg Guidelines*. The guidelines are intended to harmonize child protection terms and definitions, and provide guidance to those individuals and organizations working to better protect children from sexual abuse and exploitation.

Other research projects underway in The Koons Family Institute include a global review of online grooming legislation and a white paper on sex offender registration around the world. We also are working on a series of regional reports on missing children's issues. These regional reports are aimed at addressing the lack of international standards and guidelines to protect against missing children and child abduction, and to effectively and quickly respond when a child does go missing. We are conducting in-depth research on legislation, best practices and policies to identify trends and common themes and highlight gaps in responses. The first report in this series focused on Central America. We expect to publish the Southeast Asia regional report in the coming weeks.

We also are working on a variety of joint research projects with international partners – including ECPAT, UNICEF, and the Inter-American Institute of the Child – on topics

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*Meet the 2016 summer interns.*

ranging from the use of Internet and communications technologies for the commercial sexual exploitation of children in Latin America, to a study on international parental child abduction in Ecuador and Honduras.

The work of The Koons Family Institute helps inform the way people see the world and the issues we are working so tirelessly to tackle. These research projects also help change law and policy to make the world a safer place for all children. Producing these publications is a critical part of our work, work we could not do without the dedicated support of our donors.

#### INTERNATIONAL PARENTAL ABDUCTION

In anticipation of the Fall 2017 Special Commission meeting, ICMEC is once again working with the Permanent Bureau of the Hague Conference on Private International Law to produce a statistical survey of applications made in 2015 under the Hague Convention of 25 October 1980 on the Civil Aspects of International Child Abduction. This two-year project entails data collection/statistical survey, data entry into the International Child Abduction Database, and data analysis in the form of a global report and several national reports based on the results compiled by the statistical survey. Without these reports, the Permanent Bureau would have had to postpone the 2017 Special Commission meeting. This is the second time ICMEC has provided this service to the Permanent Bureau, its 81 Member States, and the 94 Contracting States to the 1980 Hague Convention. ICMEC has “Special Observer” status with the Permanent Bureau, and likely will be invited to participate at next year’s Special Commission meeting.

#### \*\*Internship Recruitment\*\*

If you or someone you know has strong research and writing skills and a passion for public interest work, learning more about our internship opportunities by visiting [www.icmec.org/careers/](http://www.icmec.org/careers/). An application form is available on our website, which can be submitted online or downloaded and submitted by mail, fax, or email. Applications for the Fall semester must be received by August 1, 2016.





## Global Missing Children's Center

*Protecting children around the world from going missing or being abducted by providing resources for governments, law enforcement, NGOs, and families on prevention as well as the appropriate actions to take in the event a child does go missing*

### GLOBAL MISSING CHILDREN'S NETWORK (GMCN)

In late 2015, the GMCN welcomed Hear the Children's Cry, a Jamaican NGO, as the first Caribbean member! In conjunction with their onboarding, Caroline Humer, Director of the Global Missing Children's Center, traveled to Kingston, for internal training with Hear the Children's Cry on the use of the GMCN website and related technologies, and to participate in a joint press conference with major Jamaican media outlets.

In December 2015, the 7th Annual GMCN Conference – sponsored by Motorola Solutions Foundation – was held in Singapore. The Conference focused on five main topics: stakeholder involvement; challenges of cross border investigations; the link between missing and exploitation; best practices; and prevention strategies. We had over 50 participants, including representatives from the government of Singapore and potential GMCN member recruits from the Philippines, Taiwan, and Thailand. The 8th Annual GMCN Conference will take place 5-7 December 2016 in Alexandria, Virginia, once again with the support of Motorola Solutions Foundation.

In February 2016, ICMEC presented at an INTERPOL Child Abduction Symposium in Lyon, France. We provided the audience with an understanding of the importance of prevention and how the GMCN can be used to locate missing children.

TRAINING

We have received a grant from Facebook to train law enforcement, NGOs and other stakeholders on how to conduct missing children investigations. Training has already taken place in Jamaica and another is currently in the planning stages for Taiwan. We also hope to conduct training for the Caribbean region with the help of Motorola Solutions Foundation later this year.



*Clockwise from top: Novelette Grant, Deputy Police Commissioner; Superintendent Paulette Green, Jamaica Constabulary Force; Floy Turner and Charlie Hedges, ICMEC trainers; Emily Vacher, Director, Trust & Safety at Facebook.*

INTERNATIONAL MISSING CHILDREN'S DAY - 25 MAY

On International Missing Children's Day, ICMEC urged everyone to reflect on this difficult year, filled with extraordinary examples of tragedy, fueled by war and instability, in many parts of the world. The mass migration of peoples, including many unaccompanied minors, has captured hearts everywhere. Our colleagues in the GMCN are facing challenges of historic proportions. On May 25<sup>th</sup> we honored their dedication and the efforts of first responders everywhere whose work, while sadly unnoticed by many, nevertheless means the world to every person whose lives they touch.





## Regional Presence

*Delivering tailored local solutions for global problems*

### ICMEC LATIN AMERICA & THE CARIBBEAN

#### *#WePROTECT Children Online*

Organizing events that inform nations on child protection is an important aspect of ICMEC's work in Latin America & the Caribbean. Under the auspices of the #WePROTECT Children Online global initiative, and in cooperation with UNICEF, we coordinated a series of regional events in late 2015 and early 2016 focused on protecting children from technology-facilitated child sexual abuse. Regional events were held in Ecuador (for South America) and El Salvador (for Central America and Mexico), with more than 400 participants representing 17 countries. Each event consisted of multi-day regional conferences, which were open to the public and streamed live on the Internet; and trainings for law enforcement and prosecutors on how to effectively investigate technology-facilitated crimes against children.

In Ecuador, we also hosted a forum and training for Latin American hotlines that receive reports of online child sexual abuse and exploitation, and we launched the Latin America Coalition Against Child Sexual Abuse and Exploitation. This coalition is a collaborative effort – of Electronic Service Providers, Internet Service Providers, NGOs, government, law enforcement, and Internet hotlines – that provides support for

regional, national and local programs focused on combating online crimes committed against children.

In early 2016, we also hosted a bi-national training in Brasilia for law enforcement from Brazil and Paraguay.

#### *Regional Events*

ICMEC is regularly invited to attend, and speak at, various events. Since the last newsletter, we have presented on the importance of the protection of children from online sexual exploitation at both the regional and national levels at the first meeting of the Latin America Coalition Against Child Sexual Abuse and Exploitation in Brazil. At a workshop on legal analysis in El Salvador organized by UNICEF and #WePROTECT, we presented to police officers on child online protection and legal frameworks for combating technology-facilitated child sexual exploitation and abuse in the region. In Colombia, we presented on our programs to the Virtual Global Taskforce, an international alliance of law enforcement agencies and private partners working together to prevent and deter online child abuse. We also presented at a Child Helpline International/UNICEF Paraguay event in Paraguay on empowering and activating child helplines to better protect children.

## ICMEC SINGAPORE (ASIA-PACIFIC)

ICMEC Singapore presented at the Australia New Zealand Policing Advisory Agency's bi-annual meeting in October 2015. This led to unanimous support from all state police departments and the Australian Federal Police to interact and engage with the financial and technology industries in the area through the Asia-Pacific Financial Coalition Against Child Pornography (APAC-FCACP) Australia Working Group.

### *Training*

ICMEC Singapore's close coordination with regional NGOs and industry partners made it possible to add a policy component to all 2016 law enforcement trainings conducted in Asia to date, including Cambodia, Malaysia, and Vietnam. The policy dialogue centers on how diverse stakeholders can support the capacity of law enforcement to investigate and handle online crimes against children and promote enhanced coordination between private initiatives and law enforcement on issues related to child online protection.

### *Regional Events*

ICMEC Singapore has recently created, participated in, and spoken at many events in the Southeast Asia region.

In September 2015, ICMEC Singapore joined the East Asia and Pacific Regional Working Group on Child Protection, a group led by UNICEF's East Asia and Pacific Regional office. The group has reconvened multiple times since then and ICMEC Singapore has

been able to participate in the group's response to the ASEAN Regional Plan of Action on Violence Against Children and to the #WePROTECT Children Online global initiative.

ICMEC Singapore also presented at the Making Online Advertising Click: Promoting Online Safety and Protecting Brand Integrity conference in Hong Kong in October 2015, and participated and contributed to a Child Online Safety in India Expert Consultation, hosted by UNICEF India. We were able to provide a global perspective on the legislative and policy landscape, give examples of successful cross-sector partnerships, and present on the *Child Pornography: Model Legislation & Global Review* and APAC-FCACP efforts in the area.

Finally, we conducted guest lectures for students at Wheelock College's Singapore Campus and at the National University of Singapore. The Center for International Programs and Partnerships at Wheelock College's Singapore Campus has a lecture series on Contemporary Issues in Child and Family Studies. As part of this series, we presented on child abuse and exploitation both off- and online, showcasing ICMEC's research and program portfolio. At the National University of Singapore, the lecture was titled Child Exploitation: Reality and Challenges. Students from the Department of Political Science in the College of Alice and Peter Tan attended.

ICMEC Singapore's involvement with various organizations and campuses has given us the chance to interact with much of Southeast Asia, and to inform individuals of ways they can make children safer.





## Menarini Pharmaceutical Corporation: Connecting Professionals in the Fight Against Child Abuse

Under the leadership of ICMEC Board member Professor Ernesto Caffo, Telefono Azzurro (Italy's premier child protection hotline) and the Menarini Pharmaceutical Corporation have launched an ambitious project focused on training Italian pediatricians to recognize and respond to different types of child abuse. This project is the result of two years of hard work, in collaboration with the Italian Society of Pediatricians, the Italian Federation of Pediatricians, and the Association of Italian Pediatric Hospitals. The 13 leading pediatric hospitals in the country will also be involved as training centres, and act as points of reference for pediatricians nationwide.

The project's aim is to involve pediatricians since they play a key role in the balanced growth of children and they often represent a child's first point of contact with the health system. The first of its kind in the world, this project will connect all these professionals in the fight against child abuse.

In April 2016, over 40 pediatricians received training enabling them to become trainers themselves in local courses that will start in September. These courses will support around 15,000 general practitioners and pediatricians throughout Italy.

ICMEC congratulates Telefono Azzurro, Menarini Corporation and all of the professionals who are bringing this important project to fruition. We hope to learn from it and pursue possible dissemination in the future on a wider scale.

## Meet the Team

*Dr. Jordan Greenbaum*



*Dr. Eva Theuer, Dr. Jordan Greenbaum, Katharina Leitner*

Dr. Jordan Greenbaum, ICMEC's medical consultant, leads the work of our Global Initiative for Child Health & Well-Being. She is a child abuse physician from the United States who received her medical degree from Yale School of Medicine. She works with victims of suspected physical/sexual abuse, neglect and sex trafficking at the Stephanie V. Blank Center for Safe and Healthy Children at Children's Healthcare of Atlanta, where children receive forensic interviews regarding the suspected abuse, medical evaluations, mental health assessments and treatment. Dr. Greenbaum conducts research on child sex trafficking and provides trainings on all aspects of child maltreatment for medical and non-medical professionals working with children. She delivers training locally, nationally and internationally, working with child-serving professionals to prevent, identify and intervene in cases of suspected abuse and sex trafficking.

Dr. Greenbaum currently serves on the Executive Committee of the Ray Helfer Society, an international organization of child abuse physicians, and co-chairs the Committee on Human Trafficking. She served on the board of the American Professional Society on the Abuse of Children, and is a past-president. She co-chairs the Education/Training committee for HEAL Trafficking, an organization of medical professionals working on human trafficking issues. She is a member of the Georgia Children's Justice Coordinating Council Task Force on Commercial Sexual Exploitation of Children. She chaired a workgroup within the Task Force that developed medical guidelines for evaluating victims of child sex trafficking for the American Society on the Abuse of Children and co-authored a clinical report on commercial sexual exploitation of children for the American Academy of Pediatrics. Key professional interests include international education and training on child sex trafficking and commercial sexual exploitation, as well as child sexual abuse.





## Global Initiative for Child Health & Well-Being

*Providing resources to the front-line responders with a focus on giving educators, medical professionals, and other child protection specialists the tools they need to combat child sexual abuse and exploitation*

Through the Global Initiative for Child Health & Well-Being, ICMEC provides training to healthcare workers and other child-serving professionals on child sexual abuse and exploitation. We use a public health perspective to address the long-term physical and emotional impact of child sexual abuse and exploitation, and help adults better understand how to prevent abuse and intervene to protect child victims when abuse is suspected. Our work incorporates several strategies.

We work with the U.S. Department of State, the Council of International Schools, the International Task Force on Child Protection, and multiple other international educational organizations, to train school healthcare professionals, administrators, educators, support staff, parents, and children. To date we have provided training in Accra (Ghana), Atlanta (Georgia, USA), Dubai (United Arab Emirates), Kiev (Ukraine), and Rome (Italy). Our training syllabus includes 16 individual presentations and self-contained curricula and is supplemented by an online Education Portal that provides myriad resources to international school personnel, students and families. These include child abuse prevention materials; organizational and school policies and procedures; training curricula for staff; information for parents, staff and students about child sexual abuse and exploitation; and reports and research on a variety of topics related to child maltreatment.

We also provide training to law enforcement, prosecutors and others regarding child sexual abuse and exploitation, and education regarding the secondary traumatic stress that is so commonly experienced by investigators involved in these cases. To date, we have trained approximately 225 professionals at conferences in Hanoi (Vietnam), Quito (Ecuador), and San Salvador (El Salvador).

Through the International Visitor Program, we provide on-site training to healthcare professionals from around the world who are interested in learning to conduct sexual abuse medical evaluations; and we also host other professionals interested in learning about the child advocacy center model used in child maltreatment investigations. This program involves collaboration with the Stephanie V. Blank Center for Safe and Healthy Children at Children's Healthcare of Atlanta. To date we have hosted professionals from Accra (Ghana) and Vienna (Austria).

ICMEC uses the public health approach to address child sexual abuse and exploitation in other ways, including advocating for changes in data



tracking methods to improve research and prevention efforts. Specifically, we have submitted a proposal to the World Health Organization (WHO) to adopt new diagnostic codes for the International Statistical Classification of Diseases and Related Health Problems (ICD) to describe the multiple types of commercial sexual exploitation. The ICD is the standard diagnostic tool used throughout the world to study the general health of population groups. It is used by healthcare providers, policy makers, researchers, and others to monitor the incidence and prevalence of diseases and other health problems, and to compile national mortality and morbidity statistics by WHO Member States. A change in coding practice would improve global efforts to determine the prevalence of exploitation and its subtypes, identify and quantify the adverse health effects related to exploitation, and evaluate treatment strategies. Data from new ICD codes would also help drive global initiatives to prevent sexual exploitation. Currently we are garnering support from health professionals, policy makers and professional organizations to advocate for acceptance of the coding proposal by the WHO.

## Financial Coalition Against Child Pornography

*Working to create a hostile environment on the Internet for those who seek to profit from the sexual exploitation of children*

Based on a recently updated best practices paper, Internet Merchant Acquisition and Monitoring Sound Practices to Help Reduce the Proliferation of Commercial Child Pornography, the Financial Coalition Against Child Pornography (FCACP) has revised and expanded its industry education program. The new FCACP workshop -The Payments Industry's Role in Fighting Child Sexual Exploitation - will be delivered at two payments industry events in 2016. Also Visa will host the workshop (via webinar) in three of its regions: North America/Latin America-Caribbean, Asia Pacific and Central Europe-Middle East-Africa. These webinars, which will take place in the Fall of 2016, will reach banks and processing companies on five continents.

Additionally, the FCACP continues to explore ways that the payments industry can work together to help disrupt the economics of the child sex trafficking trade. The ICMEC team is working closely with the Child Sex Trafficking Unit at the National Center for Missing & Exploited Children in support of the FCACP and its expanded mission.

## Law Enforcement Training Initiative

*Building global capacity to keep children safer*

Since the inception of the international law enforcement training initiative in December 2003, ICMEC has delivered a total of 114 trainings: 9,145 law enforcement officers, prosecutors and other specialists from more than 115 countries have participated. Just since the last newsletter, the following law enforcement trainings have taken place:

- Brasilia, Brazil, February 2016 | Sponsor: UNICEF | 40+ Participants
- Phnom Penh, Cambodia, March 2016 | Sponsor: Facebook | 112 Participants
- San Salvador, El Salvador, March 2016 | Sponsor: UNICEF | 70 Participants
- Hanoi, Vietnam, March 2016 | Sponsor: UNICEF | 60+ Participants
- **Brisbane, Australia**, April 2016 | Sponsor: Facebook | 300 Participants
- **Antwerp, Belgium**, May 2016 | Sponsor: Facebook | 120 Participants
- **Taipei, Taiwan**, June 2016 | Sponsor: Facebook | 40+ Participants



*Our trainers spent time with over 300 participants at the April law enforcement training in Australia.*





Over 40 participants joined us for training in Taiwan.



## Project VIC

*Developing and implementing streamlined methods to investigate child sexual exploitation*

Project VIC is a consortium of organizations that work together and complement each other to: (1) identify children, (2) share information, (3) advance technology, and (4) achieve investigative efficiencies.

Today over 2,000 agencies and investigators – from more than 35 countries – participate in Project VIC. More than 250 children have been rescued and more than 150 perpetrators have been identified due to Project VIC’s victim-centric approach. With these successes, there is more demand for trainings, roundtables and events to further the growth and understanding of Project VIC and associated technology tools, including PhotoDNA (Microsoft), F1 Video Fingerprinting (Friend MTS), and Griffeye Analyze DI (Safer Society Group).

Within the United States, FBI, U.S. Postal Inspection Service, Homeland Security Investigations, all 61 Internet Crimes Against Children Task Forces, and several other law enforcement agencies are Project VIC participants.

Globally, Project VIC participants include INTERPOL, Europol, National Crime Agency (United Kingdom), Queensland Police Service (Australia), Royal Canadian Mounted Police, and Ontario Provincial Police. Through an extensive train-the-trainer program, ICMEC has provided Project VIC training to more than 300 law enforcement officers from Brazil, Bulgaria, Canada, Hong Kong, Mexico, Romania, and Vietnam. ICMEC also hosts a Project VIC International Technology Summit annually to focus on an innovation roadmap.

*“We would like to express our appreciation to ICMEC for the training and instructors bringing useful tools and techniques to Taiwan.”*

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ECPAT TAIWAN



Planning has already started for the 2017 Gala for Child Protection, which will be held on May 4, 2017 at Gotham Hall in New York City!

## 2016 GALA IS A HUGE SUCCESS

The 2016 Gala for Child Protection raised over \$1.6 million for child protection programs and initiatives around the world. This year, ICMEC was thrilled to have an opportunity to honor Eli and Edye Broad and Motorola Solutions Foundation for their extraordinary impact on the lives of children around the world. ICMEC's Board Chair, Dr. Franz Humer, chaired the night's festivities with internationally celebrated American artists and 2015 Honorees, Jeff and Justine Koons, serving as Honorary Gala Co-Chairs. Guests enjoyed a special performance by singer Matthew Schuler, a former contestant on NBC's *The Voice*. The evening was hosted by Juju Chang, co-anchor of ABC News' *Nightline*.

*We want to thank our sponsors for their continued support and generosity.*

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